



Introducing

NOVA
DESIGN

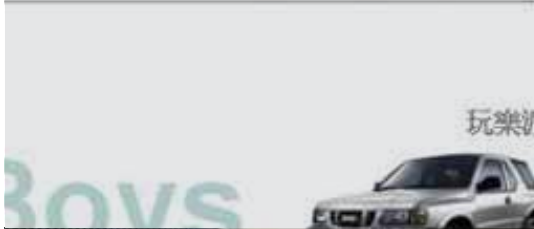
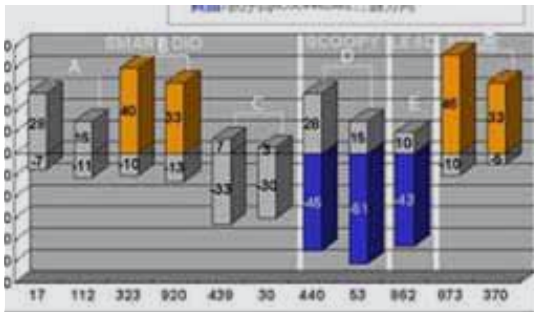


Providing the Best Car Design Solution in Asia.

Nova is one of the world's largest independent design consultancies and the largest of its kind in Asia. Our global team is made up of 250 people from 12 different nationalities spread across our six global offices: Taipei (Taiwan), Shanghai and Xiamen (China), Milan (Italy), Ho Chi Minh City (Vietnam), and San Jose (California).

Transportation Design Service





Research

Research & Trend Study

- Product Planning & Strategy
- Marketing Research
- Fashion Trend Study
- User-Activity Scenario
- Product & Brand Identity

Idea Development

Product & Interface Design

- Concept Sketch
- Industrial Design
- Package Drawing
- 3D Virtual Simulation
- Product Graphic Design

Clay Model -Scale Clay Model Making -Full Scale Clay Model Making

Prototyping Service

- Clay Model Making
- Reverse Engineering
- Exterior Master Model
- Interior Master Model
- Fiberglass Keller Model
- Running Prototype

Reverse Engineering

Engineering Service

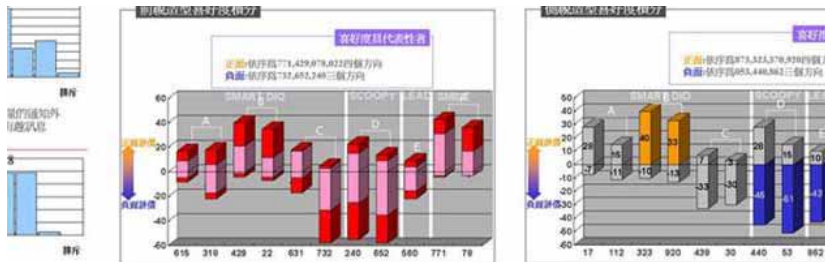
- Mechanical Design
- Part Analysis
- Shape Optimize
- DMU Model For Space Analysis
- Assembly Design Check

Master Model -Interior Master Model -Prototyping -Functional Lamp -Show Car

Research

Research & Trend Study

- Product Planning & Strategy
- Marketing Research
- Fashion Trend Study
- User-Activity Scenario
- Product & Brand Identity



玩樂派



彩的建議

一切

色彩、造型及線條設計的組合
有趣、好玩的情境



Boys



造型色彩的建議

科技持續發揮威力
人們移動與遊樂的頻率越來越快
休閒的時間加長
消費的年齡越來越早



Idea Development



Clay Model

At NOVA, not only does the final model serve as a communication and evaluation tool, but also the 3D database through Reversed Engineering process.

We provide clay models done manually from 2D data to illustrate the styling concepts; or digitally from 3D CAID data through CNC process. NOVA's rich experience and knowledge in CAID and modeling techniques give us the most control of the styling process—from surface treatment to finish accuracy.





Scale Clay Model Making





**Full Scale Clay Model Making:
Clay Model Milling
by 5 Axis Machine**

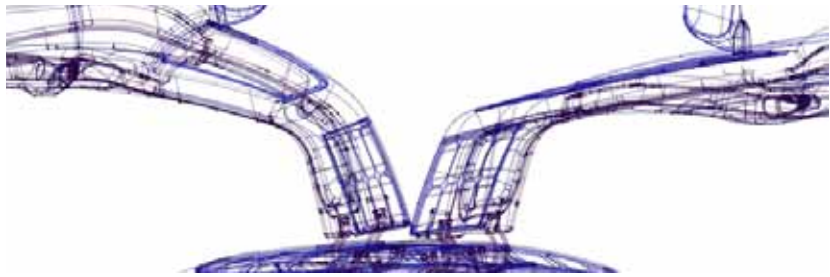
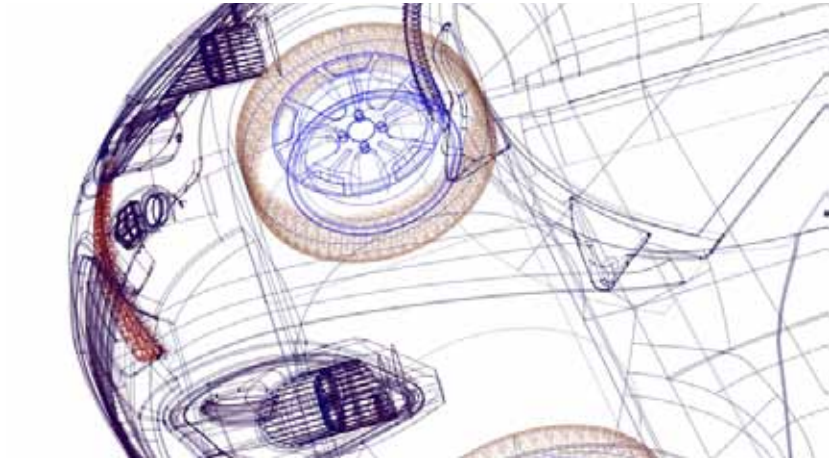
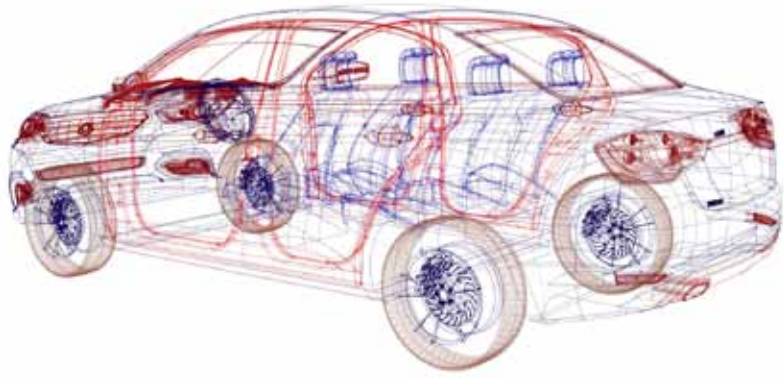




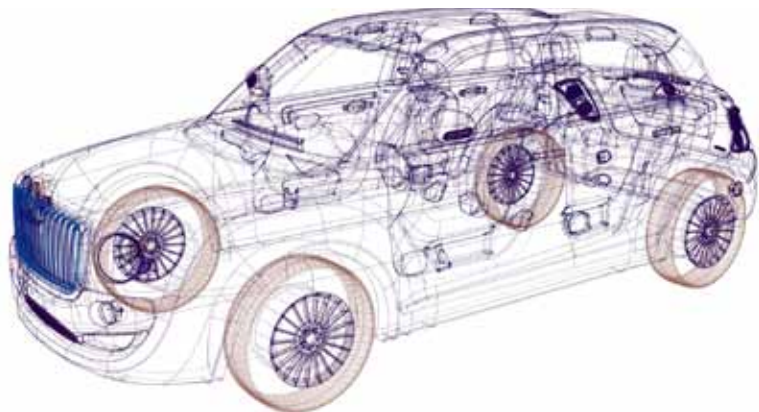
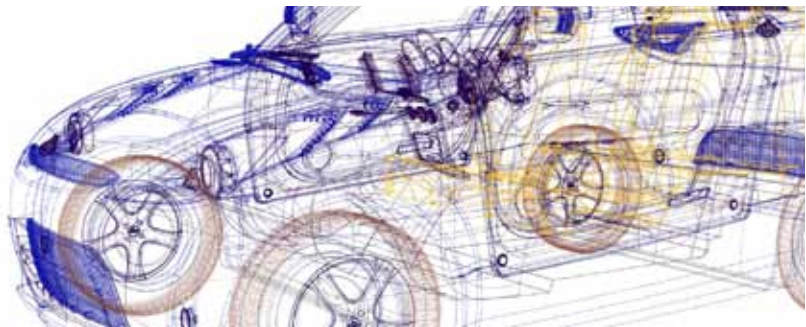


**Full Scale Clay Model Making:
Clay Model
by Experienced Sculptor**





Reverse Engineering



Master Model

Nova Design will commission a final confirmation model for the client to use for production mold and quality control check. Using CAD/CAM techniques and machineries to create exterior and interior master models and present the entire design with details.

Master Model Making





Approval model making





Exterior Master Model
EXT Approval Model





Interior Master Model



Prototyping Rapid Prototyping by Laser & 5 Axis Machine





Functional Lamp





Show Car













NOVA worldwide

Taipei

Tower C, 8F, No.96, Sec.1, Xintai 5th Rd.,
Xizhi City, Taipei County 221, Taiwan (R.O.C.)
Tel: +886-2-26963376
Fax: +886-2-26963379
E-mail: ndtp@e-novadesign.com

Shanghai

No.46, Yuan-da Rd., Shanghai Industrial
Automobile City, Shanghai, China
Tel: +86-21-69576246
Fax: +86-21-69576290
E-mail: ndsh@e-novadesign.com

HoChiMinh City

Section 5, Tam Hiep, Bien Hoa, Dong Nai,
Ho Chi Minh City, Vietnam
Tel: +84-61-812080
Fax: +84-61-813765
E-mail: ndtp@e-novadesign.com

San Jose

95 South Market St., Ste 300, San Jose, CA
95113, USA
Tel: +1-408-995-3273
Fax: +1-408-995-3202
E-mail: ndsv@e-novadesign.com

Sondrio

Via C.Alessi 27, 23100 Sondrio, Italy
Tel: +39-03-42511335
E-mail: info@novadesigneu.com



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Redefined.**

www.e-novadesign.com